

Yamabiko Europe Press-release

Yamabiko Europe Announces Strategic Agreement with The Toro Company



Wavre, Belgium – February 6th, 2025 – Yamabiko Europe is pleased to announce a strategic agreement with The Toro Company aimed at expanding robotic solutions and technologies for the golf and sport fields markets.

The partnership will leverage the strengths of both companies to develop innovative robotics solutions worldwide. The initial phase of the collaboration will involve the development of robotic mowers and range pickers that will be available starting in Spring 2025.

"We are excited to partner with Yamabiko Europe to expand our offering of robotic solutions to customers," said Amy Dahl, Vice President of International at The Toro Company. "By combining our golf and turf expertise with Yamabiko's innovative technologies, we continue to deliver on our commitment to provide customers with products that enhance efficiency and performance while maintaining the high standard of quality expected by courses and sports fields."

Yamabiko Europe also expressed enthusiasm about the partnership. "This collaboration marks a significant milestone for Yamabiko Europe," said Diederick Geerinckx – Sales Director from Yamabiko Europe." This agreement will accelerate the development of our sales in America and the rest of the world, increase revenues, and achieve significant economies of scale, benefiting both companies and their distribution network. Our distribution partners will gain access to a broader range of cutting-edge products more quickly, enhancing their competitive edge and ability to meet market demands efficiently "

The Toro Company and Yamabiko Europe are committed to providing their customers with the highest quality products and services. This agreement is a testament to both organizations' dedication to innovation and excellence in the field of robotics.

About The Toro Company

The Toro Company is a leading worldwide provider of innovative solutions for the outdoor environment, including turf and landscape maintenance, snow and ice management, underground utility construction, rental and specialty construction, and irrigation and outdoor lighting solutions. Through a strong network of professional distributors, dealers, and retailers in over 125 countries, The Toro Company helps customers on golf courses, sports fields, construction sites, public green spaces, commercial and residential properties and agricultural operations.

About Yamabiko Corporation and Yamabiko Europe

Yamabiko Corporation is a global leader in the manufacturing and distribution of outdoor power equipment, agricultural machinery, and industrial machinery. Yamabiko Europe is a subsidiary of Yamabiko Corporation that design, manufacture, and distribute Robotic mowers under the brands ECHO Robotics and Belrobotics. With a commitment to quality and innovation, Yamabiko Europe provides professional and consumer users with reliable and efficient products that meet the highest standards of performance and durability.



From left to right: Benjamin Houssa (VP Robotics ECHO Inc), Edric Funk (Group VP The Toro Company), Rick Olson (CEO The Toro Company), Takeshi Tara (CEO Yamabiko Europe), Amy Dahl (VP International, The Toro Company), Diederick Geerinckx (Sales Director Yamabiko Europe), Rasto Nichta (Director EMEA, The Toro Company)

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